

# COUNTDOWN TO LAUNCH

FOR UARIZONA STUDENTS, FACULTY, OR  
STAFF MEMBERS WITH GREAT INVENTIONS  
AND THE DESIRE TO MAKE AN IMPACT

## WHAT COUNTDOWN TO LAUNCH OFFERS

- **Eight weekly class sessions** to help your team focus on customer discovery, learn the “Lean Launch” startup method, as well as prototyping, marketing and sales, financial modeling, and fundraising.
- **Experienced mentors and entrepreneurs** to help you define and refine your strategies.
- **Microgrants of up to \$3,000** to help you fund customer discovery to meet and get to know your potential customers.

**GET DETAILS AND SCHEDULES,  
WATCH PARTICIPANT  
VIDEOS, AND DOWNLOAD  
YOUR APPLICATION.**

[techlaunch.arizona.edu/nsf-i-corps](http://techlaunch.arizona.edu/nsf-i-corps)

**GOT QUESTIONS? LET US  
KNOW, WE'RE HERE TO HELP.**

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THE UNIVERSITY OF ARIZONA  
**TECH LAUNCH  
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