

# CREATING VALUE: PATENTS FOR AI, MACHINE LEARNING, AND SOFTWARE

**WEDNESDAY, FEBRUARY 16 11:00AM - 12:00 PM**  
**LIVE VIA ZOOM**

**AS A UNIVERSITY OF ARIZONA RESEARCHER, YOU DEVELOP INVENTIONS THAT CAN CHANGE THE WORLD. TECH LAUNCH ARIZONA CAN HELP PROTECT THEM AND BRING THEM TO THE PUBLIC THROUGH COMMERCIAL PATHWAYS.**

What does IP look like in these areas and what does it mean for your research? Join Senior Licensing Manager for the College of Science Laura Silva and Jonathan King from Blank Rome Attorneys at Law as they discuss the first steps to generating impact.

**Submit your questions in advance when you register, or ask them during the event!**

## **PANELISTS:**

**Jonathan R. King** focuses on the ever-shifting law of software patentability. With a technical background in electrical engineering, Jonathan previously served as a patent examiner for display technologies, touch screen computers, and graphical user interfaces.



**Laura Silva** has more than 25 years of experience in intellectual property and licensing in various roles including inventor, entrepreneur, licensing manager, and in executive management.



**REGISTER TODAY FOR THIS LIVE ZOOM DISCUSSION. WE'LL SEE YOU THERE.**

[HTTPS://CREATINGVALUEWITHPATENTS.EVENTBRITE.COM](https://creatingvaluewithpatents.eventbrite.com)

**FOR MORE  
INFORMATION:**

[HTTP://TECHLAUNCH.ARIZONA.EDU](http://techlaunch.arizona.edu)

Aileen Dingus  
Marketing & Events Coordinator  
[aileend@tla.arizona.edu](mailto:aileend@tla.arizona.edu)  
520-626-4606



THE UNIVERSITY OF ARIZONA  
**TECH LAUNCH  
ARIZONA**