

# LOOKING AHEAD FOR YOUR IMPACT PATH

THE "EUREKA" MOMENT OF DISCOVERY IS JUST THE BEGINNING. LET'S TALK ABOUT VISUALIZING WHAT'S NEXT.

Moving your innovation from lab to marketplace takes planning, expertise, and drive, as well as a team of dedicated professionals to help.

Join Tech Launch Arizona **Senior Licensing Manager Lewis Humphreys** for a discussion about innovation and entrepreneurship with Christopher Jansmann, Director of the Eller Systems Group, Joseph Valacich, Eller Professor of Management Information Systems, and Alissa Bilfield, Interim Director of the McGuire Center for Entrepreneurship.

## CHRISTOPHER JANSMANN

Chris Jansmann is the Director of the Eller Systems Group and has over twenty years of experience designing business applications for the masses. He was the original architect for the Eller Student Management System (aka eSMS), now being commercialized.



## JOSEPH VALACICH

Joe Valacich is the Eller Professor of MIS within the Eller College of Management. He is also the Chairman, co-founder, and Chief Science Officer (CSO) of Neuro-ID, Inc. His primary research interests include human-computer interaction, deception detection, cyber security, and e-business.



## ALISSA BILFIELD

The Interim Director of the McGuire Center for Entrepreneurship as well as a faculty member at McGuire and the Eller School of Management and entrepreneur, Alissa's interdisciplinary background includes work and research in the government, non-profit, and academic sectors that has spanned the United States and 14 different countries.



## LEWIS HUMPHREYS

**BRING YOUR QUESTIONS FOR THE PANELISTS.**

October 27  
Noon - 1:00pm

Register Here:

<https://YourImpactPath.eventbrite.com>

**FOR MORE INFORMATION, PLEASE CONTACT:**

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