Health Economics from a Payer’s Perspective

a discussion featuring Nic Anderson, Scientific Advisor to the Mountain Pacific Venture Fund

Too many lifesaving and life-improving medical technologies are denied by health insurers. That said, the fault does not lie at the feet of the insurer, but at those of the manufacture who neglected to provide the payor with what they wanted, namely high-quality evidence of safety and efficacy. The fields of Market Access, Health Economics and Reimbursement are the “new norms” for medical technology commercialization success.

Tuesday, February 25th, 2020
from 3:00-5:30 PM
Followed by a BIOSA Mixer
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