From E-Learning Platform to Startup


October 22, 2019, 12:00-1:00 PM
Silver and Sage Room, Old Main

Through their work at the UA Libraries, Jason Dewland and Yvonne Mery developed an e-learning platform that allows users to create easy-to-build tutorials. They originally created the system to teach UA students how to use complex library databases.

Through the TLA i-Corps program, they learned that there was a much larger market for the system, and decided to create a startup company, Sidecar Learning, to bring the invention to other universities.

Join us for a discussion with the team about their challenges, successes and stories, and learn latest about the company's status today.

Kevin McKee, senior licensing manager for software and copyright, will moderate our discussion.

Who should attend?

While this talk will be geared toward faculty, researchers, graduate students and staff, all are welcome.

Questions? Contact us.

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Find all of this information and more updated events at
http://techlaunch.arizona.edu

Lunch will be provided. Please help us control waste and register ONLY if you intend to come.

Register early to reserve your seat and have lunch provided for you.