Join the Tech Launch Arizona and our guest speakers as we explore ways to help you increase the impact of your important work in developing software and content at the UA.

Topics we’ll cover include:

- **Patent Profanities** – avoiding words that should not be used in patents
- **Overcoming Objections** – new approaches to overcoming Patent Office objections to software as an Abstract Idea
- **Systems Diagrams, Flowcharts and the Secret Sauce** – pictures that tell a story and tell about your novel approach
- **Starting Strong** – tips that will make it easier for patenting and result in stronger protection
- **Case Study** – using a mock invention disclosure to explore patent considerations and claim strategy

There will also be ample time for Q&A, so bring your questions.

This event is for UA faculty, researchers and graduate students.

Lunch will be provided for all who register in advance. If you have dietary restrictions, you are welcome to bring your own snacks and join us.

**REGISTER BY NOV 13** at
http://techlaunch.arizona.edu

Got questions? Contact Ellen Ogley, Administrative Associate, ellen@tla.arizona.edu, 520-621-7262