



THE UNIVERSITY OF ARIZONA

**TECH LAUNCH
ARIZONA**

Shark For A Day **2**

An Interactive Workshop Where
YOU Evaluate Startups for Success

Are you a UA faculty member or researcher considering a startup? Do you have an invention that you think might have great impact for industry or the public?

This workshop – first offered in 2017 and now back by popular demand – gives you a taste of the tools expert investors use to evaluate startups.

Learn.

At this UA version of “Shark Tank,” you and your colleagues will be the sharks, learning a variety of quick-to-use tools and techniques to evaluate what makes an investment-ready university startup.

Practice.

Then, you’ll apply those ideas, listening to a pitch and scoring it on its potential for success.

Will the startup have **teeth** and be worthy of funding?

Or will there be **blood** in the water?

Engage.

Join the Tech Launch Arizona team of experts as we explore what makes for startup success and answer your questions after the frenzy.



Bruce Burgess and Kevin McLaughlin, experienced technology entrepreneurs and TLA mentors-in-residence, will lead this engaging, hands-on workshop.

**Click to RSVP
and save
your spot.**

[http://techlaunch.
arizona.edu/event/
shark-day-2](http://techlaunch.arizona.edu/event/shark-day-2)

**March 14, 2018
12:00 - 1:00 PM**

**Sabino Room,
Student Union
Memorial Center**

For questions, contact
Sherry Jameson, 520-626-4606

**This event is for UA
faculty, researchers and
graduate students.**

**Lunch will be provided for all
who register in advance.**

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all upcoming TLA events?**

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