**TLA**Impact Software/App Challenge

***In collaboration with Arizona FORGE***

**PROPOSAL FORM**

In order to reasonably consider a request for the TLAImpact Software/App Challenge, Tech Launch Arizona (TLA) needs specific information related to the proposed software or app project. This document is the first step in this process and will help the evaluation team understand and evaluate the opportunity. If your application is approved, TLA will notify the team and then work with you to create a statement of work, including milestones and budgets.

**Please keep in mind the award may not be used for any of the following:**

* Travel
* General office/lab equipment and supplies, including but not limited to: laptop/computer equipment, printers, paper, toner cartridges, gloves, towels, cleaning supplies, etc.

If your proposal is conditionally approved, you may be asked to submit an additional research plan. *Please submit all information about your project using this form. Supporting information may be submitted along with this completed form.*

**ALL APPLICATION MATERIALS MUST BE SUBMITTED BY APRIL 26, 2021, via email to:**

**Paul Tumarkin, Assistant Director, Marketing & Communications, Tech Launch Arizona,** [**pault@tla.arizona.edu**](mailto:pault@tla.arizona.edu?subject=Student%20Innovation%20Challenge%202020%20Application)**, with the subject line, “TLAImpact Software/App Challenge 2021 Proposal.”**

You will receive an email confirming receipt of your application within 24 hours of your submission.

1. **APPLICATION SUMMARY**

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| --- | --- |
| Date: |  |
| Student(s): |  |
|  |  |
| UArizona Employee(s): |  |
| Project Title: |  |
| Phone (s): |  |
| Email (s): |  |
| Department(s): |  |
| College (s): |  |
| Advisor/Supervisor: |  |
| Overview of proposal and outcomes (2-3 sentences): |  |

1. **TECHNOLOGY OPPORTUNITY**

Describe a high-level overview of the technology (software/app), the need it addresses in the marketplace and how it addresses this need. Questions to consider: Is this incremental, or novel/disruptive? How would this technology integrate into existing technology/processes (describe how it may change or improve current processes in these markets)? How is it better than current solutions? What product would this replace in the market? Answer to the best of your ability.

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1. **CATEGORY**

Check the boxes indicating which category or categories your solution addresses.

Human Health

Space Exploration & Optical Solutions

National Defense & Security Systems

Resilience: Water, Environmental, and Energy Solutions

Workforce Development: Creating Jobs and Making Better Workplaces

1. **INTELLECTUAL PROPERTY (IP) POSITION**

Questions to consider: Has a patent been filed? Does this solution build on any existing available technologies? What new technology will be created? Answer to the best of your ability.

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1. **MARKET OPPORTUNITY**

To the best of your ability, describe the market including size, market need, growth potential, market players with whom the envisioned product will compete, and potential customers. Describe the product’s advantages and limitations over competitors in the marketplace including differences in performance/price to competitors. Answer to the best of your ability.

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1. **BUDGET**

This section is a simplified overall budget. A full itemized budget may be required if the project is conditionally approved. Questions to consider: What is the estimated budget and categories? What is the timeframe for the project (no more than 6 months)? Answer to the best of your ability.

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1. **OTHER CONSIDERATIONS**

Please add in any other information that could help make your project more compelling.

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**REMEMBER!**

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Paul Tumarkin  
Assistant Director, Marketing & Communications  
Tech Launch Arizona  
[pault@tla.arizona.edu](mailto:pault@tla.arizona.edu?subject=Student%20Innovation%20Challenge%202020%20Application)   
  
Use the subject line: “AZImpact Software/AppChallenge 2021 Proposal”

You will receive an email confirming receipt of your application within 24 hours of your submission.

***Good luck! We look forward to reviewing your impactful project.***