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Joann MacMaster, Director, Business Development
Bruce Burgess, Mentor-in-Residence
Paul Eynott, Licensing Manager, College of Science
John Gekler, Assistant Director, Physical Sciences Licensing
Rakhil Gibbons, Assistant Director, Biomedical & Life Sciences Licensing
Lewis Humphreys, Software & IT Licensing Manager, Eller College Embed
Janet Kisinger, Intellectual Property Manager
Sujun Lim, Business Intelligence Manager
Lisa Lin, Licensing Manager, College of Medicine
Ted McCauley, Licensing Manager, College of Agriculture & Life Sciences
Kevin McLaughlin, Mentor-in-Residence
Amy Phillips, Licensing Manager, College of Optical Sciences
Grace Rajtje, Manager, Finance & Administration
Mike Sember, Mentor-in-Residence
Bob Sleeper, Licensing Manager, College of Engineering
Eric Smith, Commercialization Network Manager
Paul Tumarkin, Senior Manager, Marketing & Communications

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Anita Bell, Acting Director, Arizona Center for Innovation
Justin Dubram, Director of Business Development
Molly Gilbert, Director of Community Engagement
Kenneth Marcus, Director, UA Tech Park & Chief Financial Officer, Campus Research Corporation
Patrick Murphy, Director of Planning, Facilities & Construction
Jessa Turner, Director of Communications

CONNECT.
Meet the entire TL/A/TPA team at https://techlaunch.arizona.edu/staff/
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Tech Launch Arizona Annual Report 2016
Bringing the inventions of the University of Arizona from the lab to the world.
Tech Launch Arizona

WE CREATE social and economic impact through bringing the inventions of the University of Arizona from the lab to the world.

WE CULTIVATE conversations to refine ideas that start in the lab and grow them into new products and thriving businesses that benefit society.

WE BUILD connections between the talents of our faculty and researchers and the experience of entrepreneurs and investors.

FROM THE PRESIDENT

I am incredibly proud of the achievements that Tech Launch Arizona (TLA) has had since its start in 2012. With almost 800 inventions disclosed, 40 startups from UA research, a growing ecosystem of technical experts, business partners, faculty, students, and staff, TLA is helping to set a strong foundation for the University of Arizona’s continuing impact and excellence.

TLA’s ecosystem reaches throughout the UA community in unexpected ways to include units like Academic Affairs and University Information Technology Services alongside academic departments and community partners in order to create market opportunities for UA inventions. This breadth advances TLA and the University’s impact by creating deeply innovative processes that leverage paths to success. The newly established Mentors-in-Residence program and the growing Asset Development program are just two of the recent ways TLA is bringing UA research and inventions to the world.

This success has received important recognition this year, with the UA’s designation as an NSF I-Corps site and TLA’s being awarded Innovator of the Year at the Governor’s Celebration of Innovation. These honors reflect TLA’s dedication to discovering new ways to enrich lives and improve the prospects for the many communities we serve.

BY THE NUMBERS

In 2015, TLA received $1.574M in royalty income plus a one-time settlement payment of $2.322M.
WE’VE GONE BROADER & DEEPER IN FY2016...

By 2020, the University of Arizona will be a national leader in technology commercialization.

Our current cohort includes a highly diverse and qualified team of volunteer experts ranging from strategists to experienced entrepreneurs and investors. From companies like Icagen (formerly Sanofi) and Raytheon, we’ve gone broader & deeper.

BUSINESS INTELLIGENCE

With a focus on creating economic value and bringing in revenue, Business Intelligence (BI) at the UA serves as the University Libraries to create the Business Intelligence Unit (BIU) in 2014. This team gathers information to help us reach out to potential buyers, ensuring that we protect and patent inventions, develop informed business decisions. This year, we hired Su Jun Lim as our Business Intelligence Manager to continue this work.

CURRENT RESEARCH

We’ve continued to expand our acceptance of advisors. We’ve continued to build a reputation for TLA at the UA and brand recognition across the UA as well as build a reputation for TLA at the UA. Our current cohort includes a highly diverse and qualified team of volunteer experts ranging from strategists to experienced entrepreneurs and investors. From companies like Icagen (formerly Sanofi) and Raytheon, we’ve gone broader & deeper.

COMMERCIALIZATION PARTNERS

In FY2015, we began the commercialization of 12 inventions, building on a strong foundation laid under the previous year’s investment. We’ve continued to grow, which we attribute to our strong and engaged team of advisors. We’ve continued to refine our focus on creating economic impact and bringing in revenue.

COMMERCIALIZATION NETWORK

Our network has continued to grow, which we attribute to our strong and engaged team of advisors. We’ve continued to refine our focus on creating economic impact and bringing in revenue.

ASSET DEVELOPMENT

This year, 13 commercial ventures received funding from our asset development program. This year, 13 commercial ventures received funding from our asset development program. This year, 13 commercial ventures received funding from our asset development program.

OBJECTIVES FOR FY2017

- Continue to grow and build our portfolio of supported companies.
- Expand our acceptance of advisors.
- Continue to refine our focus on creating economic impact and bringing in revenue.
- Continue to engage and utilize member talent.

REPORT

INVENTION

COMMERCIAL ASSESSMENT

PROTECT

LICENSE

MATURE & GROW

ASSET DEVELOPMENT

- Market
- License
- Mature & grow

LICENSE

- Market
- License
- MATURE & GROW

CREAT TEAM

BUSINESS CASE

INVENT

COMMERCIALIZATION

IMPACT

WE’VE GONE BROADER & DEEPER IN FY2016...