TECH LAUNCH ARIZONA

Creating a Vibrant Ecosystem of Invention, Commercialization and Impact

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About Tech Launch Arizona

Creating an Ecosystem of Invention and Commercialization

- New UA unit created upon my arrival September 2012
- Cabinet level unit reporting to President Hart
- Spans the boundaries of UA research and the technology and business communities
- Enhances the impact of UA research and IP, and Tech Parks Arizona resources

Mission
TLA builds upon the synergies among the faculty, administration, students and alumni of the University of Arizona, its tech parks, and the technology and business community to significantly enhance the impact of UA research, intellectual property (IP) and technological innovation.
Starting Up, Growing Fast

Our First Two Years of Operation

• Reengineered nearly all IP, startup and licensing processes
• Doubled our staff and budget
• Created new Wheelhouse group for new venture development
• Built a network approaching 1000 experts to inform technology pathways to market
• Integrated Tech Parks Arizona into the ecosystem mix
• Refocused the Arizona Center for Innovation (AzCI) on more than just UA startups
• Aligned with the UA Never Settle Strategic Plan
What We Accomplished

FY2014 performance

TLA Overall

- **188** invention disclosures
- **11** new companies
- **167** patent applications filed
- **39** exclusive licenses signed
- **24** patents issued
- **19** Proof-of-Concept projects facilitated with $416,091 in funding

Tech Parks Arizona

- **$2.3 billion** in economic impact generated
- **20 companies** benefitted from Arizona Center for Innovation incubator
- **92.5% occupancy** of 1,895,770 rentable square feet of space (compared to 88.4% Tucson average)
The Road Ahead

FY 2015 Commercialization Targets

• 190 Invention disclosures
• 10 New companies formed
• 43 Exclusive licenses/options
• 80 Total license agreements (exclusive and non-exclusive)
• 175 Patent applications
• 17 US patents issued
• Capitalization of Cat Corp and first investments
The Big Challenges

We’ve come a long way and have BIG aspirations

• We do not expect additional financial resources
• Continuing to scale operational capacity as inventors’ interest steadily grows
• Maintaining a timely response and making sure we advance the high potential inventions - “diamonds in the rough”
• **Short term:** Finding top entrepreneurial talent that has good chemistry with our faculty (for startups) and capitalizing Catapult Corporation ($10M raise)
• **Long term:** Financial stability in an increasingly financially challenging University environment
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