



THE UNIVERSITY OF ARIZONA

**TECH LAUNCH  
ARIZONA**

# From State-of-the-Art Search to Startup

## How Lum.AI Took a UA Natural Language Processing Algorithm to Market

### A #Madelthappen Lunch & Discussion

Through their interdisciplinary research, **Mihai Surdeanu**, PhD, associate professor in the Department of Computer Science, PhD candidate in the College of Social and Behavioral Sciences **Gustave Hahn-Powell**, and computer science postdoc **Marco Antonio Valenzuela-Escarcega**, PhD, developed a new method for automated information extraction.

After disclosing their invention, Dr. Surdenau's team worked with TLA to protect the intellectual property and explore the market.

Through TLA's process, they discovered they could maximize the impact of their technology by launching a startup company, leading to the creation of **Lum.AI**.

At this lunch discussion, we will hear about the work that led to the invention as well as the story of how TLA helped Lum.AI license the technology and develop the company's strategy.

**Come and hear about how UA inventors team with TLA to take impactful technologies to the world.**

**This event is for UA faculty, staff and students only.  
Lunch will be provided for all who RSVP in advance.**

**[Visit our RSVP page and register.](https://tla-lumai-2017.eventbrite.com)**  
**<https://tla-lumai-2017.eventbrite.com>**



**Mihai Surdeanu,  
PhD**



**Gustave  
Hahn-Powell**



**Marco Antonio  
Valenzuela-  
Escarcega, PhD**

**November 29, 2017  
Noon - 1:00 PM**

**Sabino Room,  
Student Union  
Memorial Center**

For questions, contact  
Linda Portillo, 520-626-2303  
[lindap@tla.arizona.edu](mailto:lindap@tla.arizona.edu)

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staff and students only.**

**Refreshments will  
be provided.**

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