**Idea to Asset:**
**The Value of Intellectual Property**

*With Quan Nguyen of Nguyen & Tarbet*

April 13, 2016

12:15 PM – 1:15 PM

Old Chemistry
1306 E. University Blvd
Rm 209

**Why might you consider protecting the products of your research as intellectual property?**

**How does the process lead to commercial value and real-world impact?**

In this presentation, you will learn the importance of IP, how NDAs work, how technologies are valued and what smart investors want to see.

Quan concentrates his practice in patent procurement, opinion work (patentability, validity, freedom to operate analysis), intellectual property management, as well as general counseling with particular expertise in biotechnology, chemistry, and medical devices. Prior to forming Nguyen & Tarbet, Quan was a Partner at Chandler & Udall in Tucson and a Partner at Cozen O'Connor, a national law firm based in Philadelphia. Quan also has in-house experience at Isis Pharmaceuticals, where he was Assistant Director of Patents.

Lunch will be provided at 12:00 for all who RSVP in advance.

**RSVP @**


Questions?
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