Tech Launch Arizona Lunchtime Chat:
Lean Launch for UA Inventors and Inventions
with Professor of MIS, Joe Valacich, Ph.D.

March 25, 2016
12:00 - 1:00 PM
The Ventana Room, Student Union Memorial Center

How are university discoveries and inventions transformed basic research into commercial products?

How do startup companies form around technologies developed at the UA?

Find out at this informal discussion hosted by the Eller College of Management and Tech Launch Arizona.

Our guest speaker, Joe Valacich, Ph.D., professor of MIS, will discuss his experience in launching Neuro-ID, a startup company based on cyber security systems he developed at Eller. He will be joined by other members of the Neuro-ID team.

He will be accompanied by Lewis Humphreys, technology licensing manager at Tech Launch Arizona, who helped facilitate the entire process.

While he will be prepared to talk about topics like venture capital, "lean launch," funding challenges and achieving success, our time together will also focus primarily on your great questions and ideas, so come prepared to get advice from the experts.

"Your Moods Change the Way You Move Your Mouse”
Neuro-ID, written up in the Wall Street Journal, 1/8/2016
Read more. >

A light lunch will be provided for all who RSVP in advance. Bring your questions and join in the discussion!

RSVP @